

## Tourism Accommodation Levy Bylaw CS-7 Funding Application (rev 2018-8)

To apply for funding please complete this form to assist the Tourism Advisory Levy Committee (the "Committee") in determining the level and conditions of support that may be offered. A sample point value system for rating applications is set out in the Bylaw, although the Committee may make adjustments to their rating criterion from time to time.

The primary purpose of establishing the Tourism Accommodation Levy is to leverage financial resources for events providing significant economic benefits to Summerside. The information in this application will aid the Committee in evaluating proposed events and allocating its limited resources based on maximizing exposure, profile and long range economic impact on the city.

The Committee consists of three individuals representing the tourism sector and two City representatives. Approval for event functions requires a consensus of at least four of the five members.

Applications should be submitted no later than one month before the event. You can send your completed application by e-mail, drop off at City Hall, fax or regular mail to:

Tourism Advisory Levy Committee Attn: Kristen Dunsford 275 Fitzroy Street Summerside, PE C1N 1H9

Phone: (902) 432-9184 Fax: (902) 888-3508

E-mail: <a href="mailto:kristen@summerside.ca">kristen@summerside.ca</a>
Web: <a href="mailto:www.summerside.ca">www.summerside.ca</a>

Additional information about the Tourism Accommodation Levy can be found in Bylaw CS-7 available on the City's website.



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Please provide as much of the following information as possible and attach additional information if required.

Name of Event:	
Name of Organization:	
Contact Person:	
Phone Email:	
Mailing Address:	
Briefly describe the event:	
Date(s) of Event:	
Accommodations	
Estimated number of room nights:	
Basis of estimate:	
What other local facilities will be used?	



Prince Edward Island

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Estimated attendance at event:							
Participants, officials, staff:							
Spectators - city residents:							
- non-residents (origin?				) _			
Total				_			
This event is (please circle one):	Local	Provincial	Regional	National	International		
Media Exposure (please circle one):	Local	Provincial	Regional	National	International		
Has this event been held in Summe	erside	before?					
Will this event recur in the future? Please explain:							
What is your experience in hosting this or similar events?							
Amount of funding requested:				\$			

## Please attach the following:

- Detailed description of the Event
- Detailed budget for the Event
- Any additional relevant information